MKT 352 Retail Management: Resources

Professional and Trade Associations

The names, mailing addresses, and Web site listings of 55 professional and trade associations in retailing and related fields are listed below.

American Association of Advertising Agencies
405 Lexington Avenue, 18th Floor; New York, NY 10174-1801

American Banking Association Marketing Network
1120 Connecticut Avenue NW; Washington, DC 20036

American Booksellers Association
200 White Plains Road, Suite 600; Tarrytown, NY 10591

American Dairy Association and Dairy Council
219 S. West St., Suite 100; Syracuse NY 13202

American Frozen Food Institute
2000 Corporate Ridge, Suite 1000; McLean, VA 22102

American Marketing Association
311 South Wacker Drive, Suite 5800; Chicago, IL 60606

American Society of Travel Agents
1101 King Street; Alexandria, VA 22314

Association of Retail Marketing Services
244 Broad Street; Red Bank, NJ 07701

Better Business Bureau
4200 Wilson Boulevard, Suite 800; Arlington, VA 22203-1838

Craft and Hobby Association
319 East 54th Street; Elmwood Park, NJ 07407

Direct Selling Association
1667 K Street, NW, Suite 1100; Washington, DC 20006-1660

Entertainment Merchants Association
16530 Ventura Boulevard, Suite 400; Encino, CA 91436

Food Marketing Institute
2345 Crystal Drive, Suite 800; Arlington, VA 22202

Foodservice Sales and Marketing Association
9192 Red Branch Road, Suite 200; Columbia, MD 21045
Global Association for Marketing at Retail  
1660 L Street NW, 10th Floor; Washington, DC 20036

Grocery Manufacturers Association  
1350 I (Eye) Street, N.W., Suite 300, Washington, DC 20005

International Association of Airport Duty Free Stores  
2025 M Street NW, Suite 800; Washington, DC 20036-3309

International Council of Shopping Centers  
1221 Avenue of the Americas, 41st Floor; New York, NY 10020

International Foodservice Distributors Association  
1410 Spring Hill Road, Suite 210, VA 22102

International Franchise Association  
1501 K Street, N.W., Suite 350; Washington, DC 20005

International Music Products Association  
5790 Armanda Drive; Carlsbad, CA 92008

Jewelers of America  
52 Vanderbilt Avenue, 19th Floor; New York, NY 10017

Marketing Science Institute  
1000 Massachusetts Avenue; Cambridge, MA 02138-5396

National Association of Chain Drug Stores  
413 North Lee Street; PO Box 1417-D49; Alexandria, VA 22313

National Association of College Stores  
500 East Lorain Street; Oberlin, OH 44074

National Association of Concessionaires  
35 East Wacker Drive, Suite 1816; Chicago, IL 60601

National Association of Convenience and Petroleum Retailing  
1600 Duke Street; Alexandria, VA 22314

National Association of Pizzeria Operators  
PO Box 2132; New Albany, IN 47151

National Association of Realtors  
30700 Russell Ranch Road; Westlake Village, CA 91362

National Association of Service Managers  
PO Box 250796, Milwaukee, WI 53225

National Association of Wholesaler-Distributors  
1325 G Street NW, Suite 1000; Washington, DC 20005-3100

National Automatic Merchandising Association  
20 North Wacker Drive, Suite 3500; Chicago, IL 60606
<table>
<thead>
<tr>
<th>Association</th>
<th>Address</th>
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<tbody>
<tr>
<td>National Bicycle Dealers Association</td>
<td>3176 Pullman Street #117; Costa Mesa, CA 92626</td>
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<td>National Confectioners Association</td>
<td>8320 Old Courthouse Road, Ste. 300 Vienna, VA 22182</td>
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<td>National Grocers Association</td>
<td>1005 Glebe Road; Suite 250; Arlington, VA 22201-5758</td>
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<tr>
<td>National Home Furnishings Association</td>
<td>3910 Tinsley Drive, Suite 101, High Point, NC 27265-3610</td>
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<td>National Luggage Dealers Association</td>
<td>1817 Elmdale Ave. Glenview, IL 60026</td>
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<td>National Lumber and Building Material Dealers Association</td>
<td>2025 M Street, N.W., Ste. 800; Washington, DC 20036-3309</td>
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<tr>
<td>National Mail Order Association</td>
<td>2807 Polk Street NE; Minneapolis, MN 55418-2954</td>
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<td>National Restaurant Association</td>
<td>1200 17th Street NW; Washington, DC 20036</td>
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<td>National Retail Federation</td>
<td>325 Seventh Street NW, Suite 1100; Washington, DC 20004</td>
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<tr>
<td>National Shoe Retailers Association</td>
<td>7150 Columbia Gateway Drive, Suite G; Columbia, MD 21046</td>
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<td>National Sporting Goods Association</td>
<td>1601 Feehanville Drive, Suite 300; Mount Prospect, IL 60056</td>
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<tr>
<td>Newspaper Association of America</td>
<td>4401 Wilson Boulevard, Suite 900, Arlington, VA 22203-1867</td>
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<td>North American Retail Dealers Association</td>
<td>222 South Riverside Plaza, Suite #2160, Chicago, IL 60606</td>
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<tr>
<td>North American Retail Hardware Association</td>
<td>6325 Digital Way, #300, Indianapolis, IN 46278-1787</td>
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<tr>
<td>Private Label Manufacturers Association</td>
<td>369 Lexington Avenue; New York, NY 10017</td>
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<tr>
<td>Radio Advertising Bureau</td>
<td>1320 Greenway Drive, Number 500; Irving, TX 75038</td>
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<tr>
<td>Retail Advertising and Marketing Association</td>
<td>325 7th Street NW 1100; Washington, DC 20004</td>
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<tr>
<td>Retail Bakers of America</td>
<td>8400 Westpark Drive, 2nd Floor, McLean, VA 22102</td>
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