Key Resources for Background Briefing Project – INT200

1. Historical/Political/Cultural Overview of Country
   a. Countries and their Cultures
   b. Times Topics - Countries

2. Key Country and Business Reports to help you
   a. Country Reviews
   b. Current Business Reports (options)

3. Need in the Target Country
   a. Women’s Counseling Center (NGO)
      i. Gender Data Portal (World Bank)
      ii. Gender Inequality Index (UNDP)
   b. English Language School (For-Profit Corporation)
      i. EF English Proficiency Index
      ii. TESOL International Association

4. Legal Guidelines and Government Permits for setting up business
   a. Doing Business (WorldBank)
   b. NGO Law Monitor

5. Workforce availability
   a. WorldBank Reports
   b. Country Business Information Reports

6. Subjective Cultural Norms
   a. WorldBusinessCulture
   b. Intercultural Communication for Managers
   c. Ship Discovery Search

7. Feasibility
   a. Discovery Search
   b. ProQuest Newstand